

ELCID ASAEI (Sid)

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PERSONAL SUMMARY

A diligent, reliable, highly motivated Editor, Colourist, Vision Mixer and Self-Shooting Director, with 10 years of experience in video production, broadcast media, LIVE event streaming and branded content.

RELEVANT WORK EXPERIENCE

2010-Present	Director/Editor/Colourist	My Portfolio
2016-Present	Editor/Colourist/Director	Branded Content
2009-Present	Editor/Colourist/Director	Shorts Showcase
2018-2019	Livestream Manager/Vision Mixer	EventStream LIVE
2018-2019	Director/Editor/Vision Mixer/Graphic Designer	Crowd Channel LIVE
2018-2019	Director/Vision Mixer/AVO Team Leader	Growth Invest
2018-2019	Director/Editor/Vision Mixer/Graphic Designer	The Series A Hour
2017-2018	Director/Vision Mixer/AVO Team Leader	Howards Folly Wine Series
2015-2017	Director/Editor/Vision Mixer/Graphic Designer	The Seed & EIS Hour LIVE
2014-2016	Director/Vision Mixer/AVO Team Leader	Tip TV Finance & Tip TV Sport
2012-2014	Vision Mixer	BID.TV
2014	Video Gallery Assistant	Thomson Reuters
2012	Videographer/Editor ('My 2012 Dream')	Camden Creative / Breakthrough Media

RELEVANT WORK SKILLS

Freelance (See Above): Editor, Colourist, Vision Mixer, Self-Shooting Director: 2010 – Present

- Utilising Premiere Pro CC, DaVinci Resolve, After Effects, and Photoshop on a daily basis, alongside Newtek Tricaster, StudioBot, Multi-Camera Systems, and LiveText.
- Editing raw footage, creating packages, grading, multi-format exporting and uploading.
- Creating and organising key assets, including namestraps, intros, stings and end credits.
- Creating Greenscreen and Bluescreen backgrounds, and Chroma Keying footage.
- Setting up cameras and microphones, and videographing studio and external events.
- Managing workflows, meeting client briefs, identifying and resolving technical issues.
- Organising and scheduling meetings, sourcing personnel, resourcing equipment and specified locations, creating invoices, and promptly communicating with involved parties.

TRANSFERABLE WORK EXPERIENCE

BBC Radio 4: Casual Freelancer: May 2009 – June 2011

- Edited and proofed transcripts, audio interviews, and packages for current affairs broadcast.
- Guest getter for numerous interviews, including celebrities, politicians and experts.

Headline Pictures: Production Assistant Internship: Sep 2010 – Dec 2010

- Edited treatments, wrote script and book reports, and created spreadsheets for timelines.
- Researched and telephoned Directors, Producers, and Writers for proposed projects.

Demotix: Casual Online Image Publisher: July 2009 – Sep 2010

- Edited photograph packages on global events and coded the images for the website.
- Researched domestic /international stories of interest, and commissioned photographers.

JET program Japan: Assistant English Language Teacher: Sep 2005 – Aug 2006

- Taught English at beginner's level in Kahuku High School in Fukuoka prefecture, Japan.
- Prepared supplementary materials for basic writing, reading and conversation skills tutoring.

EDUCATION AND QUALIFICATIONS

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| • University College London (UCL) | MA Film Studies / Distinction / 2006 – 2008 |
| • London College of Communication | BA (Hons) Journalism / 1 st (1:1) / 2002 - 2005 |
| • Westminster College | A-level Film (A) History (B) English (B) / 2000 - 2002 |
| • Holland Park School | 10 GCSE / Art (A) History (A) English (A) / 1993 - 1999 |

SKILLS AND INTERESTS

- Junior Coder and Website Developer, with a number of websites created by me.
- European Computer Driving Licence (ECDL) – proficient with all Microsoft Office software.
- Lead an active and healthy lifestyle through regular running, swimming and yoga.

REFERENCES AVAILABLE ON REQUEST